

BLACK LOOKS

race and representation



bell hooks

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I dedicate this book to all of us who love blackness,
who dare to create in our daily lives
spaces of reconciliation and forgiveness
where we let go of past hurt, fear, shame
and hold each other close.

It is only in the act and practice
of loving blackness
that we are able to reach out
and embrace the world
without destructive bitterness
and ongoing collective rage.

Holding each other close across differences,
beyond conflict, through change,
is an act of resistance.

I am especially grateful to those
who hold me close and do not let me go;
to those of you who challenge me
to live theory in a place beyond words
(to you Angela, Anthony, Anu, Gwenda,
Julie, Karen, Paul, Susan, Valeria,
and those unnamed
whom my heart remembers).

Introduction

Revolutionary Attitude

Decolonization...continues to be an act of confrontation with a hegemonic system of thought; it is hence a process of considerable historical and cultural liberation. As such, decolonization becomes the contestation of all dominant forms and structures, whether they be linguistic, discursive, or ideological. Moreover, decolonization comes to be understood as an act of exorcism for both the colonized and the colonizer. For both parties it must be a process of liberation: from dependency, in the case of the colonized, and from imperialist, racist perceptions, representations, and institutions which, unfortunately, remain with us to this very day, in the case of the colonizer...Decolonization can only be complete when it is understood as a complex process that involves both the colonizer and the colonized.

—Samia Nehrez

If we compare the relative progress African Americans have made in education and employment to the struggle to gain control over how we are represented, particularly in the mass media, we see that there has been little change in the area of representation. Opening a magazine or book, turning on the television set, watching a film, or looking at photographs in public spaces, we are most likely to see images of black people that reinforce and reinscribe white supremacy. Those images may be constructed by white people who have not divested of racism, or by people of color/black people who may see the world through the lens of white supremacy—internalized racism. Clearly, those of us committed to black liberation struggle, to the freedom and self-determination of all black people, must face daily the tragic reality

that we have collectively made few, if any, revolutionary interventions in the area of race and representation.

Theorizing black experience in the United States is a difficult task. Socialized within white supremacist educational systems and by a racist mass media, many black people are convinced that our lives are not complex, and are therefore unworthy of sophisticated critical analysis and reflection. Even those of us righteously committed to black liberation struggle, who feel we have decolonized our minds, often find it hard to "speak" our experience. The more painful the issues we confront the greater our inarticulateness. James Baldwin understood this. In *The Fire Next Time*, he reminded readers that "there has been almost no language" to describe the "horrors" of black life.

Without a way to name our pain, we are also without the words to articulate our pleasure. Indeed, a fundamental task of black critical thinkers has been the struggle to break with the hegemonic modes of seeing, thinking, and being that block our capacity to see ourselves oppositionally, to imagine, describe, and invent ourselves in ways that are liberatory. Without this, how can we challenge and invite non-black allies and friends to dare to look at us differently, to dare to break their colonizing gaze?

Speaking about his recent film *The Camp at Thiaroye*, African filmmaker Ousmane Sembene explains: "You must understand that for people like us, there are no such things as models. We are called upon to constantly create our models. For African people, Africans in the diaspora, it's pretty much the same. Colonialism means that we must always rethink everything." Challenged to rethink, insurgent black intellectuals and/or artists are looking at new ways to write and talk about race and representation, working to transform the image.

There is a direct and abiding connection between the maintenance of white supremacist patriarchy in this society and the institutionalization via mass media of specific images, representations of race, of blackness that support and maintain the oppression, exploitation, and overall domination of all black people. Long before white supremacists ever reached the shores of what we now call the United States, they constructed images of blackness and black people to uphold and affirm their notions of racial superiority, their political imperialism, their will to dominate and enslave. From slavery on, white supremacists have recognized that control over images is central to the maintenance of any system of racial domination. In his essay "Cultural Identity and Diaspora," Stuart Hall emphasizes that we can properly understand the

traumatic character of the colonial experience by recognizing the connection between domination and representation:

The ways in which black people, black experiences, were positioned and subjected in the dominant regimes of representation were the effects of a critical exercise of cultural power and normalization. Not only, in Said's "orientalist" sense, were we constructed as different and other within the categories of knowledge of the West by those regimes. They had the power to make us see and experience *ourselves* as "Other"...It is one thing to position a subject or set of peoples as the Other of a dominant discourse. It is quite another thing to subject them to that "knowledge," not only as a matter of imposed will and domination, but by the power of inner compulsion and subjective conformation to the norm.

That the field of representation remains a place of struggle is most evident when we critically examine contemporary representations of blackness and black people.

I was painfully reminded of this fact recently when visiting friends on a once colonized black island. Their little girl is just reaching that stage of preadolescent life where we become obsessed with our image, with how we look and how others see us. Her skin is dark. Her hair chemically straightened. Not only is she fundamentally convinced that straightened hair is more beautiful than curly, kinky, natural hair, she believes that lighter skin makes one more worthy, more valuable in the eyes of others. Despite her parents' effort to raise their children in an affirming black context, she has internalized white supremacist values and aesthetics, a way of looking and seeing the world that negates her value.

Of course this is not a new story. I could say the same for my nieces, nephews, and millions of black children here in the States. What struck me about this little girl was the depths of her pain and rage. She was angry. And yet her anger had no voice. It could not say, "Mommy, I am upset that all these years from babyhood on, I thought I was a marvelous, beautiful gifted girl, only to discover that the world does not see me this way." Often she was "acting out"—behaving in a manner that in my childhood days would have made older "colonized" black folks talk about her as evil, as a little Sapphire. When I tried to intervene and talk with her mother about the need to directly address issues of race and representation, I sensed grave reluctance, denial even. And it struck me that for black people, the pain of learning that we cannot control our images, how we see ourselves (if our vision is

not decolonized), or how we are seen is so intense that it rends us. It rips and tears at the seams of our efforts to construct self and identify. Often it leaves us ravaged by repressed rage, feeling weary, dispirited, and sometimes just plain old brokenhearted. These are the gaps in our psyche that are the spaces where mindless complicity, self-destructive rage, hatred, and paralyzing despair enter.

To face these wounds, to heal them, progressive black people and our allies in struggle must be willing to grant the effort to critically intervene and transform the world of image making authority of place in our political movements of liberation and self-determination (be they anti-imperialist, feminist, gay rights, black liberation, or all of the above and more). If this were the case, we would be ever mindful of the need to make radical intervention. We would consider crucial both the kind of images we produce and the way we critically write and talk about images. And most important, we would rise to the challenge to speak that which has not been spoken.

For some time now the critical challenge for black folks has been to expand the discussion of race and representation beyond debates about good and bad imagery. Often what is thought to be good is merely a reaction against representations created by white people that were blatantly stereotypical. Currently, however, we are bombarded by black folks creating and marketing similar stereotypical images. It is not an issue of "us" and "them." The issue is really one of standpoint. From what political perspective do we dream, look, create, and take action? For those of us who dare to desire differently, who seek to look away from the conventional ways of seeing blackness and ourselves, the issue of race and representation is not just a question of critiquing the *status quo*. It is also about transforming the image, creating alternatives, asking ourselves questions about what types of images subvert, pose critical alternatives, and transform our worldviews and move us away from dualistic thinking about good and bad. Making a space for the transgressive image, the outlaw rebel vision, is essential to any effort to create a context for transformation. And even then little progress is made if we transform images without shifting paradigms, changing perspectives, ways of looking.

The critical essays gathered in *Black Looks: Race and Representation* are gestures of defiance. They represent my political struggle to push against the boundaries of the image, to find words that express what I see, especially when I am looking in ways that move against the grain, when I am seeing things that most folks want to believe simply are not there. These essays are about identity. Since decolonization as

a political process is always a struggle to define ourselves in and beyond the act of resistance to domination, we are always in the process of both remembering the past even as we create new ways to imagine and make the future.

Stuart Hall names this process eloquently in this powerful statement, again from the essay "Cultural Identity and Diaspora":

Cultural identity...is a matter of "becoming" as well as "being." It belongs to the future as much as to the past. It is not something which already exists, transcending place, time, history, and culture. Cultural identities come from somewhere, have histories. But, like everything which is historical, they undergo constant transformation. Far from being eternally fixed in some essentialized past, they are subject to the continuous "play" of history, culture and power. Far from being grounded in a mere "recovery" of the past, which is waiting to be found, and which, when found, will secure our sense of ourselves into eternity, identities are the names we give to the different ways we are positioned by, and position ourselves within, the narratives of the past.

In *Black Looks*, I critically interrogate old narratives, suggesting alternative ways to look at blackness, black subjectivity, and, of necessity, whiteness.

While also exploring literature, music, and television, many of these essays focus on film. The emphasis on film is so central because it, more than any other media experience, determines how blackness and black people are seen and how other groups will respond to us based on their relation to these constructed and consumed images. In the essay "Black Feminism: The Politics of Articulation," filmmaker Pratibha Parmar states, "Images play a crucial role in defining and controlling the political and social power to which both individuals and marginalized groups have access. The deeply ideological nature of imagery determines not only how other people think about us but how we think about ourselves."

Many audiences in the United States resist the idea that images have an ideological intent. This is equally true of black audiences. Fierce critical interrogation is sometimes the only practice that can pierce the wall of denial consumers of images construct so as not to face that the real world of image-making is political—that politics of domination inform the way the vast majority of images we consume are constructed and marketed. Most black folks do not want to think critically about why they can sit in the darkness of theaters and find

pleasure in images that cruelly mock and ridicule blackness. That is why many of the essays in *Black Looks* focus on spectatorship.

I ask that we consider the perspective from which we look, vigilantly asking ourselves who do we identify with, whose image do we love. And if we, black people, have learned to cherish hateful images of ourselves, then what process of looking allows us to counter the seduction of images that threatens to dehumanize and colonize. Clearly, it is that way of seeing which makes possible an integrity of being that can subvert the power of the colonizing image. It is only as we collectively change the way we look at ourselves and the world that we can change how we are seen. In this process, we seek to create a world where everyone can look at blackness, and black people, with new eyes.

In 1962, at the age of thirty-two, only a few years before her unexpected death from cancer, black woman playwright Lorraine Hansberry wrote a letter in response to a "white farm boy living on a rich, fertile farm on the Mason-Dixon line" who was concerned that black people were becoming too militant. She answered that "the condition of our people dictates what can only be called revolutionary attitudes." In the letter she also declared, "The acceptance of our present condition is the only form of extremism which discredits us before our children." Many black folks refuse to look at our present condition because they do not want to see images that might compel them to militance. But militancy is an alternative to madness. And many of us are daily entering the realm of the insane. Like Pecola, in Toni Morrison's *The Bluest Eye*, black folks turn away from reality because the pain of awareness is so great. Yet it is only by becoming more fully aware that we begin to see clearly.

We experience our collective crisis as African American people within the realm of the image. Whether it is the face of homeless folks encountered in city streets or small town alleyways, the wandering gaze of the unemployed, the sight of our drug addicted loved ones, or some tragic scene from a film that lingers in the mind's eye, *we see that we are in trouble*. I can still see the images of young black men brutally murdering one another that were part of the fictional narrative of John Singleton's film *Boyz 'N The Hood*. These images were painful to watch. That is how it should be. It should hurt our eyes to see racial genocide perpetuated in black communities, whether fictional or real. Yet, in the theater where I saw this film, the largely black audience appeared to find pleasure in these images. This response was powerful testimony, revealing that those forms of representation in white supremacist

society that teach black folks to internalize racism are so ingrained in our collective consciousness that we can find pleasure in images of our death and destruction. What can the future hold if our present entertainment is the spectacle of contemporary colonization, dehumanization, and disempowerment where the image serves as a murder weapon. Unless we transform images of blackness, of black people, our ways of looking and our ways of being seen, we cannot make radical interventions that will fundamentally alter our situation.

This struggle needs to include non-black allies as well. Images of race and representation have become a contemporary obsession. Commodification of blackness has created a social context where appropriation by non-black people of the black image knows no boundaries. If the many non-black people who produce images or critical narratives about blackness and black people do not interrogate their perspective, then they may simply recreate the imperial gaze—the look that seeks to dominate, subjugate, and colonize. This is especially so for white people looking at and talking about blackness. In his essay “The Miscegenated Gaze,” black male artist Christian Walker suggests, “If white artists, committed to the creation of a non-racist, non-sexist and non-hierarchical society, are ever to fully understand and embrace their own self-identity and their own miscegenated gaze, they will have to embrace and celebrate the concept of non-white subjectivity.” Their ways of looking must be fundamentally altered. They must be able to engage in the militant struggle by black folks to transform the image.

As a radical intervention we must develop revolutionary attitudes about race and representation. To do this we must be willing to think critically about images. We must be willing to take risks. The essays in *Black Looks* are meant to challenge and unsettle, to disrupt and subvert. They may make some folks get mad, go off, or just feel upset. That is the idea—to provoke and engage. Like that photographic portrait of Billy Holiday by Moneta Sleet I love so much, the one where instead of a glamorized image of stardom, we are invited to see her in a posture of thoughtful reflection, her arms bruised by tracks, delicate scars on her face, and that sad faraway look in her eyes. When I face this image, this black look, something in me is shattered. I have to pick up the bits and pieces of myself and start all over again—transformed by the image.

Chapter 7

The Oppositional Gaze

Black Female Spectators

When thinking about black female spectators, I remember being punished as a child for staring, for those hard intense direct looks children would give grown-ups, looks that were seen as confrontational, as gestures of resistance, challenges to authority. The "gaze" has always been political in my life. Imagine the terror felt by the child who has come to understand through repeated punishments that one's gaze can be dangerous. The child who has learned so well to look the other way when necessary. Yet, when punished, the child is told by parents, "Look at me when I talk to you." Only, the child is afraid to look. Afraid to look, but fascinated by the gaze. There is power in looking.

Amazed the first time I read in history classes that white slave-owners (men, women, and children) punished enslaved black people for looking, I wondered how this traumatic relationship to the gaze had informed black parenting and black spectatorship. The politics of slavery, of racialized power relations, were such that the slaves were denied their right to gaze. Connecting this strategy of domination to that used by grown folks in southern black rural communities where I grew up, I was pained to think that there was no absolute difference between whites who had oppressed black people and ourselves. Years later, reading Michel Foucault, I thought again about these connections, about the ways power as domination reproduces itself in different locations employing similar apparatuses, strategies, and mechanisms of control. Since I knew as a child that the dominating power adults

exercised over me and over my gaze was never so absolute that I did not dare to look, to sneak a peep, to stare dangerously, I knew that the slaves had looked. That all attempts to repress our/black peoples' right to gaze had produced in us an overwhelming longing to look, a rebellious desire, an oppositional gaze. By courageously looking, we defiantly declared: "Not only will I stare. I want my look to change reality." Even in the worse circumstances of domination, the ability to manipulate one's gaze in the face of structures of domination that would contain it, opens up the possibility of agency. In much of his work, Michel Foucault insists on describing domination in terms of "relations of power" as part of an effort to challenge the assumption that "power is a system of domination which controls everything and which leaves no room for freedom." Emphatically stating that in all relations of power "there is necessarily the possibility of resistance," he invites the critical thinker to search those margins, gaps, and locations on and through the body where agency can be found.

Stuart Hall calls for recognition of our agency as black spectators in his essay "Cultural Identity and Cinematic Representation." Speaking against the construction of white representations of blackness as totalizing, Hall says of white presence: "The error is not to conceptualize this 'presence' in terms of power, but to locate that power as wholly external to us—as extrinsic force, whose influence can be thrown off like the serpent sheds its skin. What Franz Fanon reminds us, in *Black Skin, White Masks*, is how power is inside as well as outside:

...the movements, the attitudes, the glances of the Other fixed me there, in the sense in which a chemical solution is fixed by a dye. I was indignant; I demanded an explanation. Nothing happened. I burst apart. Now the fragments have been put together again by another self. This "look," from—so to speak—the place of the Other, fixes us, not only in its violence, hostility and aggression, but in the ambivalence of its desire.

Spaces of agency exist for black people, wherein we can both interrogate the gaze of the Other but also look back, and at one another, naming what we see. The "gaze" has been and is a site of resistance for colonized black people globally. Subordinates in relations of power learn experientially that there is a critical gaze, one that "looks" to document, one that is oppositional. In resistance struggle, the power of the dominated to assert agency by claiming and cultivating "awareness" politicizes "looking" relations—one learns to look a certain way in order to resist.

When most black people in the United States first had the opportunity to look at film and television, they did so fully aware that mass media was a system of knowledge and power reproducing and maintaining white supremacy. To stare at the television, or mainstream movies, to engage its images, was to engage its negation of black representation. It was the oppositional black gaze that responded to these looking relations by developing independent black cinema. Black viewers of mainstream cinema and television could chart the progress of political movements for racial equality *via* the construction of images, and did so. Within my family's southern black working-class home, located in a racially segregated neighborhood, watching television was one way to develop critical spectatorship. Unless you went to work in the white world, across the tracks, you learned to look at white people by staring at them on the screen. Black looks, as they were constituted in the context of social movements for racial uplift, were interrogating gazes. We laughed at television shows like *Our Gang* and *Amos 'n' Andy*, at these white representations of blackness, but we also looked at them critically. Before racial integration, black viewers of movies and television experienced visual pleasure in a context where looking was also about contestation and confrontation.

Writing about black looking relations in "Black British Cinema: Spectatorship and Identity Formation in Territories," Manthia Diawara identifies the power of the spectator: "Every narration places the spectator in a position of agency; and race, class and sexual relations influence the way in which this subjecthood is filled by the spectator." Of particular concern for him are moments of "rupture" when the spectator resists "complete identification with the film's discourse." These ruptures define the relation between black spectators and dominant cinema prior to racial integration. Then, one's enjoyment of a film wherein representations of blackness were stereotypically degrading and dehumanizing co-existed with a critical practice that restored presence where it was negated. Critical discussion of the film while it was in progress or at its conclusion maintained the distance between spectator and the image. Black films were also subject to critical interrogation. Since they came into being in part as a response to the failure of white-dominated cinema to represent blackness in a manner that did not reinforce white supremacy, they too were critiqued to see if images were seen as complicit with dominant cinematic practices.

Critical, interrogating black looks were mainly concerned with issues of race and racism, the way racial domination of blacks by whites

overdetermined representation. They were rarely concerned with gender. As spectators, black men could repudiate the reproduction of racism in cinema and television, the negation of black presence, even as they could feel as though they were rebelling against white supremacy by daring to look, by engaging phallogentric politics of spectatorship. Given the real life public circumstances wherein black men were murdered/lynched for looking at white womanhood, where the black male gaze was always subject to control and/or punishment by the powerful white Other, the private realm of television screens or dark theaters could unleash the repressed gaze. There they could "look" at white womanhood without a structure of domination overseeing the gaze, interpreting, and punishing. That white supremacist structure that had murdered Emmet Till after interpreting his look as violation, as "rape" of white womanhood, could not control black male responses to screen images. In their role as spectators, black men could enter an imaginative space of phallogentric power that mediated racial negation. This gendered relation to looking made the experience of the black male spectator radically different from that of the black female spectator. Major early black male independent filmmakers represented black women in their films as objects of male gaze. Whether looking through the camera or as spectators watching films, whether mainstream cinema or "race" movies such as those made by Oscar Micheaux, the black male gaze had a different scope from that of the black female.

Black women have written little about black female spectatorship, about our moviegoing practices. A growing body of film theory and criticism by black women has only begun to emerge. The prolonged silence of black women as spectators and critics was a response to absence, to cinematic negation. In "The Technology of Gender," Teresa de Lauretis, drawing on the work of Monique Wittig, calls attention to "the power of discourses to 'do violence' to people, a violence which is material and physical, although produced by abstract and scientific discourses as well as the discourses of the mass media." With the possible exception of early race movies, black female spectators have had to develop looking relations within a cinematic context that constructs our presence as absence, that denies the "body" of the black female so as to perpetuate white supremacy and with it a phallogentric spectatorship where the woman to be looked at and desired is "white." (Recent movies do not conform to this paradigm but I am turning to the past with the intent to chart the development of black female spectatorship.)

Talking with black women of all ages and classes, in different areas of the United States, about their filmic looking relations, I hear again and again ambivalent responses to cinema. Only a few of the black women I talked with remembered the pleasure of race movies, and even those who did, felt that pleasure interrupted and usurped by Hollywood. Most of the black women I talked with were adamant that they never went to movies expecting to see compelling representations of black femaleness. They were all acutely aware of cinematic racism—its violent erasure of black womanhood. In Anne Friedberg's essay "A Denial of Difference: Theories of Cinematic Identification" she stresses that "identification can only be made through recognition, and all recognition is itself an implicit confirmation of the ideology of the status quo." Even when representations of black women were present in film, our bodies and being were there to serve—to enhance and maintain white womanhood as object of the phallogentric gaze.

Commenting on Hollywood's characterization of black women in *Girls on Film*, Julie Burchill describes this absent presence:

Black women have been mothers without children (Mammies—who can ever forget the sickening spectacle of Hattie MacDaniels waiting on the simpering Vivien Leigh hand and foot and enquiring like a ninny, "What's ma lamb gonna wear?")...Lena Horne, the first black performer signed to a long term contract with a major (MGM), looked gutless but was actually quite spirited. She seethed when Tallulah Bankhead complimented her on the paleness of her skin and the non-Negroidness of her features.

When black women actresses like Lena Horne appeared in mainstream cinema most white viewers were not aware that they were looking at black females unless the film was specifically coded as being about blacks. Burchill is one of the few white women film critics who has dared to examine the intersection of race and gender in relation to the construction of the category "woman" in film as object of the phallogentric gaze. With characteristic wit she asserts: "What does it say about racial purity that the best blondes have all been brunettes (Harlow, Monroe, Bardot)? I think it says that we are not as white as we think." Burchill could easily have said "we are not as white as we want to be," for clearly the obsession to have white women film stars be ultra-white was a cinematic practice that sought to maintain a distance, a separation between that image and the black female Other; it was a way to perpetuate white supremacy. Politics of race and gender were inscribed into mainstream cinematic narrative from *Birth of A Nation*

on. As a seminal work, this film identified what the place and function of white womanhood would be in cinema. There was clearly no place for black women.

Remembering my past in relation to screen images of black womanhood, I wrote a short essay, "Do you remember Sapphire?" which explored both the negation of black female representation in cinema and television and our rejection of these images. Identifying the character of "Sapphire" from *Amos 'n' Andy* as that screen representation of black femaleness I first saw in childhood, I wrote:

She was even then backdrop, foil. She was bitch—nag. She was there to soften images of black men, to make them seem vulnerable, easygoing, funny, and unthreatening to a white audience. She was there as man in drag, as castrating bitch, as someone to be lied to, someone to be tricked, someone the white and black audience could hate. Scapegoated on all sides. *She was not us*. We laughed with the black men, with the white people. We laughed at this black woman who was not us. And we did not even long to be there on the screen. How could we long to be there when our image, visually constructed, was so ugly. We did not long to be there. We did not long for her. We did not want our construction to be this hated black female thing—foil, backdrop. Her black female image was not the body of desire. There was nothing to see. She was not us.

Grown black women had a different response to Sapphire; they identified with her frustrations and her woes. They resented the way she was mocked. They resented the way these screen images could assault black womanhood, could name us bitches, nags. And in opposition they claimed Sapphire as their own, as the symbol of that angry part of themselves white folks and black men could not even begin to understand.

Conventional representations of black women have done violence to the image. Responding to this assault, many black women spectators shut out the image, looked the other way, accorded cinema no importance in their lives. Then there were those spectators whose gaze was that of desire and complicity. Assuming a posture of subordination, they submitted to cinema's capacity to seduce and betray. They were cinematically "gaslighted." Every black woman I spoke with who was/is an ardent moviegoer, a lover of the Hollywood film, testified that to experience fully the pleasure of that cinema they had to close down critique, analysis; they had to forget racism. And mostly they did not think about sexism. What was the nature then of this adoring black

female gaze—this look that could bring pleasure in the midst of negation? In her first novel, *The Bluest Eye*, Toni Morrison constructs a portrait of the black female spectator; her gaze is the masochistic look of victimization. Describing her looking relations, Miss Pauline Breedlove, a poor working woman, maid in the house of a prosperous white family, asserts:

The onliest time I be happy seem like was when I was in the picture show. Every time I got, I went, I'd go early, before the show started. They's cut off the lights, and everything be black. Then the screen would light up, and I's move right on in them picture. White men taking such good care of they women, and they all dressed up in big clean houses with the bath tubs right in the same room with the toilet. Them pictures gave me a lot of pleasure.

To experience pleasure, Miss Pauline sitting in the dark must imagine herself transformed, turned into the white woman portrayed on the screen. After watching movies, feeling the pleasure, she says, "But it made coming home hard."

We come home to ourselves. Not all black women spectators submitted to that spectacle of regression through identification. Most of the women I talked with felt that they consciously resisted identification with films—that this tension made moviegoing less than pleasurable; at times it caused pain. As one black woman put, "I could always get pleasure from movies as long as I did not look too deep." For black female spectators who have "looked too deep" the encounter with the screen hurt. That some of us chose to stop looking was a gesture of resistance, turning away was one way to protest, to reject negation. My pleasure in the screen ended abruptly when I and my sisters first watched *Imitation of Life*. Writing about this experience in the "Sapphire" piece, I addressed the movie directly, confessing:

I had until now forgotten you, that screen image seen in adolescence, those images that made me stop looking. It was there in *Imitation of Life*, that comfortable mammy image. There was something familiar about this hard-working black woman who loved her daughter so much, loved her in a way that hurt. Indeed, as young southern black girls watching this film, Peola's mother reminded us of the hardworking, churchgoing, Big Mamas we knew and loved. Consequently, it was not this image that captured our gaze; we were fascinated by Peola.

Addressing her, I wrote:

You were different. There was something scary in this image of young sexual sensual black beauty betrayed—that daughter who did not want to be confined by blackness, that “tragic mulatto” who did not want to be negated. “Just let me escape this image forever,” she could have said. I will always remember that image. I remembered how we cried for her, for our unrealized desiring selves. She was tragic because there was no place in the cinema for her, no loving pictures. She too was absent image. It was better then, that we were absent, for when we were there it was humiliating, strange, sad. We cried all night for you, for the cinema that had no place for you. And like you, we stopped thinking it would one day be different.

When I returned to films as a young woman, after a long period of silence, I had developed an oppositional gaze. Not only would I not be hurt by the absence of black female presence, or the insertion of violating representation, I interrogated the work, cultivated a way to look past race and gender for aspects of content, form, language. Foreign films and U.S. independent cinema were the primary locations of my filmic looking relations, even though I also watched Hollywood films.

From “jump,” black female spectators have gone to films with awareness of the way in which race and racism determined the visual construction of gender. Whether it was *Birth of A Nation* or Shirley Temple shows, we knew that white womanhood was the racialized sexual difference occupying the place of stardom in mainstream narrative film. We assumed white women knew it to. Reading Laura Mulvey’s provocative essay, “Visual Pleasure and Narrative Cinema,” from a standpoint that acknowledges race, one sees clearly why black women spectators not duped by mainstream cinema would develop an oppositional gaze. Placing ourselves outside that pleasure in looking, Mulvey argues, was determined by a “split between active/male and passive/female.” Black female spectators actively chose not to identify with the film’s imaginary subject because such identification was disabling.

Looking at films with an oppositional gaze, black women were able to critically assess the cinema’s construction of white womanhood as object of phallogentric gaze and choose not to identify with either the victim or the perpetrator. Black female spectators, who refused to identify with white womanhood, who would not take on the phallogentric gaze of desire and possession, created a critical space

where the binary opposition Mulvey posits of "woman as image, man as bearer of the look" was continually deconstructed. As critical spectators, black women looked from a location that disrupted, one akin to that described by Annette Kuhn in *The Power of The Image*:

...the acts of analysis, of deconstruction and of reading "against the grain" offer an additional pleasure—the pleasure of resistance, of saying "no": not to "unsophisticated" enjoyment, by ourselves and others, of culturally dominant images, but to the structures of power which ask us to consume them uncritically and in highly circumscribed ways.

Mainstream feminist film criticism in no way acknowledges black female spectatorship. It does not even consider the possibility that women can construct an oppositional gaze via an understanding and awareness of the politics of race and racism. Feminist film theory rooted in an ahistorical psychoanalytic framework that privileges sexual difference actively suppresses recognition of race, reenacting and mirroring the erasure of black womanhood that occurs in films, silencing any discussion of racial difference—of racialized sexual difference. Despite feminist critical interventions aimed at deconstructing the category "woman" which highlight the significance of race, many feminist film critics continue to structure their discourse as though it speaks about "women" when in actuality it speaks only about white women. It seems ironic that the cover of the recent anthology *Feminism and Film Theory* edited by Constance Penley has a graphic that is a reproduction of the photo of white actresses Rosalind Russell and Dorothy Arzner on the 1936 set of the film *Craig's Wife* yet there is no acknowledgment in any essay in this collection that the woman "subject" under discussion is always white. Even though there are photos of black women from films reproduced in the text, there is no acknowledgment of racial difference.

It would be too simplistic to interpret this failure of insight solely as a gesture of racism. Importantly, it also speaks to the problem of structuring feminist film theory around a totalizing narrative of woman as object whose image functions solely to reaffirm and reinscribe patriarchy. Mary Ann Doane addresses this issue in the essay "Remembering Women: Psychical and Historical Construction in Film Theory":

This attachment to the figure of a degeneralizable Woman as the product of the apparatus indicates why, for many, feminist film theory seems to have reached an impasse, a certain blockage in its theorization...In focusing upon the task of delineating in great

detail the attributes of woman as effect of the apparatus, feminist film theory participates in the abstraction of women.

The concept "Woman" effaces the difference between women in specific socio-historical contexts, between women defined precisely as historical subjects rather than as *a* psychic subject (or non-subject). Though Doane does not focus on race, her comments speak directly to the problem of its erasure. For it is only as one imagines "woman" in the abstract, when woman becomes fiction or fantasy, can race not be seen as significant. Are we really to imagine that feminist theorists writing only about images of white women, who subsume this specific historical subject under the totalizing category "woman," do not "see" the whiteness of the image? It may very well be that they engage in a process of denial that eliminates the necessity of revising conventional ways of thinking about psychoanalysis as a paradigm of analysis and the need to rethink a body of feminist film theory that is firmly rooted in a denial of the reality that sex/sexuality may not be the primary and/or exclusive signifier of difference. Doane's essay appears in a very recent anthology, *Psychoanalysis and Cinema* edited by E. Ann Kaplan, where, once again, none of the theory presented acknowledges or discusses racial difference, with the exception of one essay, "Not Speaking with Language, Speaking with No Language," which problematizes notions of orientalism in its examination of Leslie Thornton's film *Adynata*. Yet in most of the essays, the theories espoused are rendered problematic if one includes race as a category of analysis.

Constructing feminist film theory along these lines enables the production of a discursive practice that need never theorize any aspect of black female representation or spectatorship. Yet the existence of black women within white supremacist culture problematizes, and makes complex, the overall issue of female identity, representation, and spectatorship. If, as Friedberg suggests, "identification is a process which commands the subject to be displaced by an other; it is a procedure which breeches the separation between self and other, and, in this way, replicates the very structure of patriarchy." If identification "demands sameness, necessitates similarity, disallows difference"—must we then surmise that many feminist film critics who are "over-identified" with the mainstream cinematic apparatus produce theories that replicate its totalizing agenda? Why is it that feminist film criticism, which has most claimed the terrain of woman's identity, representation, and subjectivity as its field of analysis, remains aggressively silent on the subject of blackness and specifically representations of black woman-

hood? Just as mainstream cinema has historically forced aware black female spectators not to look, much feminist film criticism disallows the possibility of a theoretical dialogue that might include black women's voices. It is difficult to talk when you feel no one is listening, when you feel as though a special jargon or narrative has been created that only the chosen can understand. No wonder then that black women have for the most part confined our critical commentary on film to conversations. And it must be reiterated that this gesture is a strategy that protects us from the violence perpetuated and advocated by discourses of mass media. A new focus on issues of race and representation in the field of film theory could critically intervene on the historical repression reproduced in some arenas of contemporary critical practice, making a discursive space for discussion of black female spectatorship possible.

When I asked a black woman in her twenties, an obsessive moviegoer, why she thought we had not written about black female spectatorship, she commented: "We are afraid to talk about ourselves as spectators because we have been so abused by 'the gaze'." An aspect of that abuse was the imposition of the assumption that black female looking relations were not important enough to theorize. Film theory as a critical "turf" in the United States has been and continues to be influenced by and reflective of white racial domination. Since feminist film criticism was initially rooted in a women's liberation movement informed by racist practices, it did not open up the discursive terrain and make it more inclusive. Recently, even those white film theorists who include an analysis of race show no interest in black female spectatorship. In her introduction to the collection of essays *Visual and Other Pleasures*, Laura Mulvey describes her initial romantic absorption in Hollywood cinema, stating:

Although this great, previously unquestioned and unanalyzed love was put in crisis by the impact of feminism on my thought in the early 1970s, it also had an enormous influence on the development of my critical work and ideas and the debate within film culture with which I became preoccupied over the next fifteen years or so. Watched through eyes that were affected by the changing climate of consciousness, the movies lost their magic.

Watching movies from a feminist perspective, Mulvey arrived at that location of disaffection that is the starting point for many black women approaching cinema within the lived harsh reality of racism. Yet her account of being a part of a film culture whose roots rest on a founding relationship of adoration and love indicates how difficult it would have

been to enter that world from "jump" as a critical spectator whose gaze had been formed in opposition.

Given the context of class exploitation, and racist and sexist domination, it has only been through resistance, struggle, reading, and looking "against the grain," that black women have been able to value our process of looking enough to publicly name it. Centrally, those black female spectators who attest to the oppositionality of their gaze deconstruct theories of female spectatorship that have relied heavily on the assumption that, as Doane suggests in her essay, "Woman's Stake: Filming the Female Body," "woman can only mimic man's relation to language, that is assume a position defined by the penis-phallus as the supreme arbiter of lack." Identifying with neither the phallogentric gaze nor the construction of white womanhood as lack, critical black female spectators construct a theory of looking relations where cinematic visual delight is the pleasure of interrogation. Every black woman spectator I talked to, with rare exception, spoke of being "on guard" at the movies. Talking about the way being a critical spectator of Hollywood films influenced her, black woman filmmaker Julie Dash exclaims, "I make films because I was such a spectator!" Looking at Hollywood cinema from a distance, from that critical politicized standpoint that did not want to be seduced by narratives reproducing her negation, Dash watched mainstream movies over and over again for the pleasure of deconstructing them. And of course there is that added delight if one happens, in the process of interrogation, to come across a narrative that invites the black female spectator to engage the text with no threat of violation.

Significantly, I began to write film criticism in response to the first Spike Lee movie, *She's Gotta Have It*, contesting Lee's replication of mainstream patriarchal cinematic practices that explicitly represents woman (in this instance black woman) as the object of a phallogentric gaze. Lee's investment in patriarchal filmic practices that mirror dominant patterns makes him the perfect black candidate for entrance to the Hollywood canon. His work mimics the cinematic construction of white womanhood as object, replacing her body as text on which to write male desire with the black female body. It is transference without transformation. Entering the discourse of film criticism from the politicized location of resistance, of not wanting, as a working-class black woman I interviewed stated, "to see black women in the position white women have occupied in film forever," I began to think critically about black female spectatorship.

For years I went to independent and/or foreign films where I was the only black female present in the theater. I often imagined that in every theater in the United States there was another black woman watching the same film wondering why she was the only visible black female spectator. I remember trying to share with one of my five sisters the cinema I liked so much. She was "enraged" that I brought her to a theater where she would have to read subtitles. To her it was a violation of Hollywood notions of spectatorship, of coming to the movies to be entertained. When I interviewed her to ask what had changed her mind over the years, led her to embrace this cinema, she connected it to coming to critical consciousness, saying, "I learned that there was more to looking than I had been exposed to in ordinary (Hollywood) movies." I shared that though most of the films I loved were all white, I could engage them because they did not have in their deep structure a subtext reproducing the narrative of white supremacy. Her response was to say that these films demystified "whiteness," since the lives they depicted seemed less rooted in fantasies of escape. They were, she suggested, more like "what we knew life to be, the deeper side of life as well." Always more seduced and enchanted with Hollywood cinema than me, she stressed that unaware black female spectators must "break out," no longer be imprisoned by images that enact a drama of our negation. Though she still sees Hollywood films, because "they are a major influence in the culture"—she no longer feels duped or victimized.

Talking with black female spectators, looking at written discussions either in fiction or academic essays about black women, I noted the connection made between the realm of representation in mass media and the capacity of black women to construct ourselves as subjects in daily life. The extent to which black women feel devalued, objectified, dehumanized in this society determines the scope and texture of their looking relations. Those black women whose identities were constructed in resistance, by practices that oppose the dominant order, were most inclined to develop an oppositional gaze. Now that there is a growing interest in films produced by black women and those films have become more accessible to viewers, it is possible to talk about black female spectatorship in relation to that work. So far, most discussions of black spectatorship that I have come across focus on men. In "Black Spectatorship: Problems of Identification and Resistance" Manthia Diawara suggests that "the components of 'difference'" among elements of sex, gender, and sexuality give rise to different readings of the same material, adding that these conditions produce

a "resisting" spectator. He focuses his critical discussion on black masculinity.

The recent publication of the anthology *The Female Gaze: Women as Viewers of Popular Culture* excited me, especially as it included an essay, "Black Looks," by Jacqui Roach and Petal Felix that attempts to address black female spectatorship. The essay posed provocative questions that were not answered: Is there a black female gaze? How do black women relate to the gender politics of representation? Concluding, the authors assert that black females have "our own reality, our own history, our own gaze—one which the sees the world rather differently from 'anyone else.'" Yet, they do not name/describe this experience of seeing "rather differently." The absence of definition and explanation suggests they are assuming an essentialist stance wherein it is presumed that black women, as victims of race and gender oppression, have an inherently different field of vision. Many black women do not "see differently" precisely because their perceptions of reality are so profoundly colonized, shaped by dominant ways of knowing. As Trinh T. Minh-ha points out in "Outside In, Inside Out": "Subjectivity does not merely consist of talking about oneself...be this talking indulgent or critical."

Critical black female spectatorship emerges as a site of resistance only when individual black women actively resist the imposition of dominant ways of knowing and looking. While every black woman I talked to was aware of racism, that awareness did not automatically correspond with politicization, the development of an oppositional gaze. When it did, individual black women consciously named the process. Manthia Diawara's "resisting spectatorship" is a term that does not adequately describe the terrain of black female spectatorship. We do more than resist. We create alternative texts that are not solely reactions. As critical spectators, black women participate in a broad range of looking relations, contest, resist, revision, interrogate, and invent on multiple levels. Certainly when I watch the work of black women filmmakers Camille Billops, Kathleen Collins, Julie Dash, Ayoka Chenzira, Zeinabu Davis, I do not need to "resist" the images even as I still choose to watch their work with a critical eye.

Black female critical thinkers concerned with creating space for the construction of radical black female subjectivity, and the way cultural production informs this possibility, fully acknowledge the importance of mass media, film in particular, as a powerful site for critical intervention. Certainly Julie Dash's film *Illusions* identifies the terrain of Hollywood cinema as a space of knowledge production that

has enormous power. Yet, she also creates a filmic narrative wherein the black female protagonist subversively claims that space. Inverting the "real-life" power structure, she offers the black female spectator representations that challenge stereotypical notions that place us outside the realm of filmic discursive practices. Within the film she uses the strategy of Hollywood suspense films to undermine those cinematic practices that deny black women a place in this structure. Problematizing the question of "racial" identity by depicting passing, suddenly it is the white male's capacity to gaze, define, and know that is called into question.

When Mary Ann Doane describes in "Woman's Stake: Filming the Female Body" the way in which feminist filmmaking practice can elaborate "a special syntax for a different articulation of the female body," she names a critical process that "undoes the structure of the classical narrative through an insistence upon its repressions." An eloquent description, this precisely names Dash's strategy in *Illusions*, even though the film is not unproblematic and works within certain conventions that are not successfully challenged. For example, the film does not indicate whether the character Mignon will make Hollywood films that subvert and transform the genre or whether she will simply assimilate and perpetuate the norm. Still, subversively, *Illusions* problematizes the issue of race and spectatorship. White people in the film are unable to "see" that race informs their looking relations. Though she is passing to gain access to the machinery of cultural production represented by film, Mignon continually asserts her ties to black community. The bond between her and the young black woman singer Esther Jeeter is affirmed by caring gestures of affirmation, often expressed by eye-to-eye contact, the direct unmediated gaze of recognition. Ironically, it is the desiring objectifying sexualized white male gaze that threatens to penetrate her "secrets" and disrupt her process. Metaphorically, Dash suggests the power of black women to make films will be threatened and undermined by that white male gaze that seeks to reinscribe the black female body in a narrative of voyeuristic pleasure where the only relevant opposition is male/female, and the only location for the female is as a victim. These tensions are not resolved by the narrative. It is not at all evident that Mignon will triumph over the white supremacist capitalist imperialist dominating "gaze."

Throughout *Illusions*, Mignon's power is affirmed by her contact with the younger black woman whom she nurtures and protects. It is this process of mirrored recognition that enables both black women to define their reality, apart from the reality imposed upon them by

structures of domination. The shared gaze of the two women reinforces their solidarity. As the younger subject, Esther represents a potential audience for films that Mignon might produce, films wherein black females will be the narrative focus. Julie Dash's recent feature-length film *Daughters of the Dust* dares to place black females at the center of its narrative. This focus caused critics (especially white males) to critique the film negatively or to express many reservations. Clearly, the impact of racism and sexism so over-determine spectatorship—not only what we look at but who we identify with—that viewers who are not black females find it hard to empathize with the central characters in the movie. They are adrift without a white presence in the film.

Another representation of black females nurturing one another *via* recognition of their common struggle for subjectivity is depicted in Sankofa's collective work *Passion of Remembrance*. In the film, two black women friends, Louise and Maggie, are from the onset of the narrative struggling with the issue of subjectivity, of their place in progressive black liberation movements that have been sexist. They challenge old norms and want to replace them with new understandings of the complexity of black identity, and the need for liberation struggles that address that complexity. Dressing to go to a party, Louise and Maggie claim the "gaze." Looking at one another, staring in mirrors, they appear completely focused on their encounter with black femaleness. How they see themselves is most important, not how they will be stared at by others. Dancing to the tune "Let's get Loose," they display their bodies not for a voyeuristic colonizing gaze but for that look of recognition that affirms their subjectivity—that constitutes them as spectators. Mutually empowered they eagerly leave the privatized domain to confront the public. Disrupting conventional racist and sexist stereotypical representations of black female bodies, these scenes invite the audience to look differently. They act to critically intervene and transform conventional filmic practices, changing notions of spectatorship. *Illusions*, *Daughters of the Dust*, and *A Passion of Remembrance* employ a deconstructive filmic practice to undermine existing grand cinematic narratives even as they retheorize subjectivity in the realm of the visual. Without providing "realistic" positive representations that emerge only as a response to the totalizing nature of existing narratives, they offer points of radical departure. Opening up a space for the assertion of a critical black female spectatorship, they do not simply offer diverse representations, they imagine new transgressive possibilities for the formulation of identity.

In this sense they make explicit a critical practice that provides us with different ways to think about black female subjectivity and black female spectatorship. Cinematically, they provide new points of recognition, embodying Stuart Hall's vision of a critical practice that acknowledges that identity is constituted "not outside but within representation," and invites us to see film "not as a second-order mirror held up to reflect what already exists, but as that form of representation which is able to constitute us as new kinds of subjects, and thereby enable us to discover who we are." It is this critical practice that enables production of feminist film theory that theorizes black female spectatorship. Looking and looking back, black women involve ourselves in a process whereby we see our history as counter-memory, using it as a way to know the present and invent the future.